



FLANDERS-CHINA CHAMBER OF COMMERCE  
VLAAMS-CHINESE KAMER VAN KOOPHANDEL

# NEWSLETTER | 8 MAY 2017

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## FCCC/EUCBA ACTIVITIES

### China: Opportunities in the Healthcare market – Monday 15 May 2017 – Barco – Kortrijk

The Flanders-China Chamber of Commerce is organizing a seminar on opportunities in the Chinese healthcare market. This event will be held on Monday 15 May at 14h30 at Barco, Beneluxpark 21, 8500 Kortrijk.

The seminar is organized in cooperation with the Cheung Kong Graduate School of Business, Flanders Investment & Trade, Agoria Healthcare Technology Essencia, MedTec Flanders and the Regional Development Agency West-Flanders.

#### Opportunities for healthcare?

Healthcare reform has become one of the priorities of the Chinese government. China's healthcare market is growing quickly – around 17% per annum in recent years. It is now the second largest market in the world for medical devices and pharmaceuticals. China's healthcare service market is also quickly becoming one of the largest in the world.

During this seminar, Mr. Bo Ji, Chief Representative and Assistant Dean of the Cheung Kong Graduate School of Business, will give you a better understanding of the opportunities in the fast-growing Chinese healthcare market. This will be followed by testimonials from Barco and Televic, sharing their experiences on the Chinese market.

The program is as follows:

|       |  |
|-------|--|
| 13h30 | Registration   |
| 14h00 | Barco Company Tour (optional)  |
| 15h00 | Introduction by Ms Gwenn Sonck, Executive Director, Flanders-China Chamber of Commerce   |
| 15h05 | <u>Business Opportunities in the Chinese Healthcare market</u><br><i>Mr. Bo Ji</i> , Chief Representative, and Assistant Dean, Cheung Kong Graduate School of Business   |
| 15h50 | <u>Experiences of Flemish companies on the Chinese healthcare market</u><br><i>Mr. Filip Pintelon</i> , Senior Vice-President GM Healthcare, Barco,<br><i>Mr Olivier Billiau</i> , International Sales and Marketing Director, Televic |
| 16h30 | Questions and Answers  |
| 17h00 | Announcement of the China Immersion Programme for the Health Industry  |
| 17h10 | Networking   |

#### PRACTICAL

**When:** Monday, 15 May 2017

**Location:** Barco, Beneluxpark 21, 8500 Kortrijk

**Price:** Members: €75 (excl. VAT) — Non-members: €115 (excl. VAT)

If you are interested in participating, kindly register via this link: [goo.gl/ByyAR8](http://goo.gl/ByyAR8)

This is a very informative event for companies active in the Health Industry including Pharmaceuticals, Biotechnology, Nutrition, Medical Insurance, Medical devices and applications, as well as Healthcare and life sciences.

## One Day China Immersion Programme – “Understanding China’s Next Move” – Monday, 22 May 2017, 09h00 – 17h00 – Ghent

The Flanders-China Chamber of Commerce, the Cheung Kong Graduate School of Business and the Province of East Flanders are organizing the One Day China Immersion Programme: **“Understanding China’s Next Move”**. This programme will take place on Monday May 22, 2017 at the Provincial House, Gouvernementstraat 1, Ghent.

“Understanding China’s Next Move” will give European executives the latest China market insights and explain how to do business with a changing China. The course contains the following 5 modules:

- Win in China - Formulas and Business Models (with case studies and group discussions): Analysis of multiple business models across a variety of industries will demonstrate exactly what it takes to establish your brand, grow your consumer base and 'win in China'
- Chinese Consumer Behaviour and Digital Marketing in China: This session will analyse the latest trend of Chinese consumer behaviours in the mobile internet era and how it differs from Western consumers. We will also study how to capitalise on the business opportunities that are presented by the unique consumer behaviours in China
- Cross-cultural Management under Chinese Context: It is essential to understand how to work with and manage a cross-cultural team that do business with China to ensure effectiveness and results
- Negotiation with the Chinese: Often viewed as difficult, mystical and unpredictable, with an in-depth understanding of Chinese negotiating philosophy, culture and tactics, Western executives could develop a complementary strategy to win

### Schedule

09:00 – 09:30 Registration

09:30 – 09:45 Welcome by Mr Geert Versnick, Vice Governor in charge of European and International cooperation and economic affairs of the Province of East Flanders

Introduction by Gwenn Sonck, Executive Director, Flanders-China Chamber of Commerce

09:45 - 10:55 Win in China: Formulas and Business Models

11:10 - 12:40 Chinese Consumer Behaviour and Digital Marketing in China

12:40 - 13:40 Networking Lunch

13:40 - 15:10 Cross-Cultural Management under Chinese Context

15:25 - 16:55 Negotiation with the Chinese

17:10 - 17:40 Award certificate from CKGSB, Flanders-China Chamber of Commerce & Province of East Flanders

**LEARN MORE:** <https://goo.gl/rRABn7>

[Register here](#)

If you prefer to pay through wire transfer, please contact [lpwan@ckgsb.edu.cn](mailto:lpwan@ckgsb.edu.cn) for more payment details.

## About the speaker



Bo Ji, Chief Representative of Europe & Assistant Dean of Global Executive Education

Bo is currently the Assistant Dean & Chief Representative for Europe at Cheung Kong Graduate School of Business (CKGSB), a top business school with more than 10,000 chairman/CEO level alumni in China. Bo had an over-20-year successful business career in Global Business Development, Innovation, Strategy, Supply Chain Management, M&A, etc. He served as the senior executive at the headquarters of many Fortune 500 companies such as Monsanto, Cargill, Pfizer, Wrigley and Mars. He is also a well sought conference speaker.

Combining his extensive business experiences and in-depth knowledge, Bo has been teaching EMBA/MBA at some of the

world's most prestigious business schools such as INSEAD, Esade, MIT, New York University, Hong Kong University of Science and Technology, Technology University of Munich, Tsinghua University, CKGSB, Zhejiang University, Sun Yat-Sen University, Shanghai Jiaotong University and Taiwan's National Chengchi University etc. In addition, Bo also offers advice to Chairmen and CEOs. He is also a frequent speaker at renowned international conferences, forums, TV media and annual corporate meetings.

For more information, contact

Liping Wan, CKGSB: [lpwan@ckgsb.edu.cn](mailto:lpwan@ckgsb.edu.cn)

Gwenn Sonck, Flanders-China Chamber of Commerce: [gwenn.sonck@flanders-china.be](mailto:gwenn.sonck@flanders-china.be)

Member price: €450/ticket

Non-member price: €500/ticket

**Conference: "Sharing Chinese & Western Leadership Insights" – 22 May 2017, 18h30 – Antwerp**

### **"SHARING CHINESE & WESTERN LEADERSHIP INSIGHTS"**

LEAD-IN and the Flanders-China Chamber of Commerce are organising their joint conference which explores Western and Chinese models of business leadership with an expert panel of business leaders and academics.

Different cultures can have radically different leadership styles and it is important for international organisations to understand them. As European business continues to expand into China, and Chinese companies establish operations around Europe, employers need to integrate both Chinese and European perspectives into their leadership models.

Understanding the inherent differences between Chinese and European leadership styles is essential for successful talent management programs. Our conference will give you a clear understanding of the similarities and differences between Chinese and European leadership styles and how to apply them to your company.

#### **Topics we will explore:**

- What are the similarities and differences in Western and Chinese leadership models in business?
- How do Chinese/European companies innovate, deal with human capital and strategy?
- What is the leadership impact of Chinese corporate leadership on long-term future planning, innovation, human relationships, strategic planning, M&A and value creation?

- How should Western executives adapt to leading in a Chinese company?
- What are the main leadership challenges for Chinese companies coming into Europe?
- How do you become an inspirational leader in a Chinese/European business venture?
- Where do Western and Chinese leadership models converge?

**Keynote speaker: Mr Bo Ji, Chief Representative for Europe and Assistant Dean of China's top business school, Cheung Kong Graduate School of Business.**

#### **Panelists**

- Bo Ji, Chief Representative for Europe and Assistant Dean, Cheung Kong Graduate School of Business.
- Charlene Wu, Chairman, Anbang Belgium
- Philip Eyskens, Senior Vice President Legal, IT and M&A, Bekaert
- Dirk Coorevits, General Manager, Soudal

#### **PROGRAM**

- **18h30:** Registration
- **19h00:** Welcome by Jacques Vandermeiren, CEO Port of Antwerp
- **19h05:** Introduction on Chinese & Western leadership models by Bo Ji
- **19h25:** Panel debate
- **20h15:** Q&A and closing remarks by Bart De Smet, Chairman Lead-In, Vice Chairman, Flanders-China Chamber of Commerce
- **20h30:** Cocktail reception

#### **PRACTICAL INFORMATION**

**When:** 22 May, 2017

**Location:** Port House Antwerp, Zaha Hadidplein 1, 2030 Antwerp

**Time:** 18h30 - 22h

**Price (Excl. VAT):** Members €50 — Non-members €100

Members of the FCCC can obtain the discount code by sending a request to: [info@flanders-china.be](mailto:info@flanders-china.be)

#### **REGISTRATION**

If you wish to participate in this event, please register via the following link; [goo.gl/JlwziU](http://goo.gl/JlwziU)

#### ***About the Cheung Kong Graduate School of Business***

**Cheung Kong Graduate School of Business (CKGSB)** is a world-class business school in China that aims to develop current and future leaders with a global vision, a humanitarian spirit and an innovative mind-set. Over the past 15 years, CKGSB has developed into a prominent business school with 45 full-time professors, who have earned their PhDs or held tenured faculty positions at leading business schools such as Harvard, Wharton and Stanford. More than half of the 10,000 CKGSB alumni are at the CEO or Chairman level and, collectively, lead one-fifth of China's most valuable brands. Together, their companies shape over USD1 trillion in annual revenue, 14% of China's GDP, which demonstrates the school's impact and influence. CKGSB has a European office located at 11–12 St. James Square, London.

#### ***About the Speakers***

**Bo Ji, Assistant Dean for Europe, CKGSB;** Inspiring TEDx speaker; Chinapreneur

Bo is the Chief Representative of Europe and Assistant Dean for Global Executive Education. Bo oversees CKGSB's office in London, with the goal of helping European businesses to understand China and successfully doing business in this dynamic market. His primary responsibilities are elite network management and conference speaking throughout Europe.

Bo has a strong background in both global business and executive education. He has led divisions at Fortune 500 companies including Monsanto, Cargill, Pfizer, Wrigley and Mars. He has also taught Executive MBA and MBA programs at top global business schools including MIT, NYU, INSEAD, HKUST and Tsinghua University.

## Participate in the 12<sup>th</sup> EU-China Business Summit - 2 June 2017 – Brussels

Members of the Flanders-China Chamber of Commerce (FCCC) are invited to participate in this year's EU-China Business Summit. On 2 June 2017, the EU and China will hold their 19<sup>th</sup> political summit in Brussels. As is customary, BusinessEurope and the China Council for the Promotion of International Trade (CCPIT) will organise the 12<sup>th</sup> EU-China Business Summit on the same date. The Summit is organized in cooperation with the EU-China Business Association and the European Union Chamber of Commerce in China under the auspices of the European Commission and MOFCOM. The Flanders-China Chamber of Commerce, which is leading the EU-China Business Association, is also supporting this major event.

The topic of this business summit is:

### **“Strengthening the Pillars of Global Trade and Investment”**

The purpose is to bring together 500 business leaders under the auspices of political leaders on both sides. This is the largest bilateral business forum between the EU and China and is an opportunity for the business community to place a number of economic issues on the political agenda.

It will be an all-day event held at the Egmont Palace in Brussels, featuring speeches by **Premier Li Keqiang** and **President Jean-Claude Juncker**. EU Trade Commissioner Cecilia Malmstrom, Commissioner for Climate Action Miguel Arias Canete and Chinese Minister of Commerce Mr Zhong Shan (tbc). There will also be three thematic sessions on the digital economy, climate & sustainability, and EU-China connectivity.

All details on the programme, speakers, participation and how to register are available on the website: [www.eu-china-business-summit.eu](http://www.eu-china-business-summit.eu). Within the next 1-2 weeks a first draft programme will appear on the website with agreed topics and current speakers.

In case of interest in sponsoring, please contact [m.fermont@businesseurope.eu](mailto:m.fermont@businesseurope.eu) with [gwenn.sonck@eucba.org](mailto:gwenn.sonck@eucba.org) in cc.

Participation: Individual participants can register via the website. The cost of participation is 180 EUR + VAT (the same as in 2015), and includes all day access to the venue and the entire programme, breakfast, lunch, reception, and refreshments throughout the day.

An official invitation will follow in one or two weeks.

### **About the EU-China Business Association**

The **EU-China Business Association (EUCBA)** is the EU-wide federation of national non-profit business organisations in the European Union with specialization and particular expertise in exchange of knowledge on investments and trade with China. At current, EUCBA unites 20 members in 20 countries representing more than 20,000 companies – large, medium, and small, in all branches of industry, commerce and the service sector.

EUCBA promotes direct investment and trade between China and the EU through international exchange of information and joint projects of its members – providing European companies a stronger base for expanding trade cooperation with China.

## **ACTIVITIES SUPPORTED BY FCCC**

### **2017 Chinese Enterprises Outbound Investment Conference – 26-27 May 2017 – Changsha**

The 2017 Chinese Enterprises Outbound Investment Conference will be held on May 26-27 at Meixi Lake Hotel in Changsha, Hunan province.

Program:

Friday, May 26, 2017

|             |  |
|-------------|--|
| 14:00-17:00 | Registration   |
| 18:00-20:00 | Welcome dinner (by invitation only)                              |
|             | Welcome speeches by Mr. Wang Jinzhen, Vice Chairman of the China |

Council for the Promotion of International Trade (CCPIT) and by the Governor of Hunan province

Saturday, May 27, 2017

|             |   |
|-------------|---|
| 08:00       | Registration  |
| 09:00-09:40 | Opening ceremony hosted by the Changsha Municipal Government  |
| 09:40-10:00 | Agreement signing ceremony and release  |
| 10:00-10:20 | Coffee break  |
| 10:20-11:20 | Plenary session 1: Tendency of transnational investment – keynote speaker of the Development Research Center of the State Council   |
| 11:20-12:20 | Plenary session 2: International cooperation on production capacity – keynote speaker of the National Development and Reform Commission (NDRC)  |
| 12:20-13:30 | Buffet luncheon   |
| 13:30-15:10 | Parallel meeting 1: Agricultural international cooperation – keynote speaker of the Ministry of Agriculture<br>Parallel meeting 2: Overseas economic and trade cooperation zone – keynote speaker of the Ministry of Commerce |
| 15:10-15:30 | Coffee break  |
| 15:20-17:10 | Parallel meeting 3: Support service for transnational investment – keynote speaker of the Silk Road Fund<br>Parallel meeting 4: Intelligent manufacturing – keynote speaker of the Sany Heavy Industry Co                     |
| 17:30       | Buffet dinner   |

Confirmation of attendance to be received before May 10.

Contacts:

Ms. Zhang Yingping [zhangyingping@ccpit.org](mailto:zhangyingping@ccpit.org)

Mr. Yu Biao [yubiao@ccpit.org](mailto:yubiao@ccpit.org)

Ms. Guan Cong [guancong@ccpit.org](mailto:guancong@ccpit.org)

## 2017 China-EU SME Cross-Border Investment and Trade Conference – 2 June 2017 – Brussels

The Bank of China, in partnership with EUROCHAMBERS, and supported by the EU-SME Centre and the EU-China Business Association (EUCBA), is organizing the 2017 China- EU SME Cross-Border Investment and Trade Conference.

More than 200 companies have already registered to this event. More than 100 Chinese companies will be available to discuss business opportunities.

Several subsidiaries of the Alibaba Group will be present, among which Ant Financial Services Group, formerly known as Alipay. This company operates the Alipay payment platform. It also runs the Zhima credit rating system. For our event, Ant Financial Services Group will be allocated in the E-Commerce and Overseas Tourism sector.

Alibaba Cloud is another subsidiary of the Alibaba Group. Alibaba Cloud provides computer services covering IaaS, PaaS, SaaS, big data and bespoke solutions.

However, the best known Alibaba company in this group is **Alibaba.com** (Europe) Ltd, which is the leading English-language wholesale marketplace for global trade. Buyers on [Alibaba.com](http://Alibaba.com), who are located in more than 200 countries and regions all over the world, are typically trade agents, wholesalers, retailers, manufacturers and SMEs engaged in the import and export business. ([www.alibaba.com](http://www.alibaba.com)).

Belgian and European companies will be able to discuss with them the possibility of entering the Chinese market through their internet channel. There will be plenty of opportunities for future cooperation.

Companies are divided into sectors. Most of the companies already registered come from the following sectors:

- agriculture and food

- high-end equipment manufacturing
- high technology
- environment and renewable energies

Matching will be done through the B2B platform. This will allow to maximize the matches and to ensure the quality of each bilateral meeting.

The updated website [www.bocsmeevent.com](http://www.bocsmeevent.com) will give you a lot of additional information on this exceptional event.

The presence of Alibaba will allow a very large group of entrepreneurs to open the path to China. E-commerce is indeed a giant opportunity to establish direct links with the Chinese end consumers.

**Time:** 2 June 2017.

**Venue:** Brussels

**Participating enterprises:** Around 100 Chinese enterprises and 200 EU enterprises will be invited to attend the Cross-Border Matchmaking Event, which conducts several rounds of "One to One" negotiation and connection.

**Industry focus:** Agriculture & Food Industry; Bio-Pharmacy & Health Care; Chemical Industry; E-Commerce; Environment and Renewable Energies; High Technology; High-end Equipment Manufacturing; Winter Sports and Cross-Border Tourism

**Advantages:**

- During the 19<sup>th</sup> EU-China Summit
- To realise China-EU bilateral benefits – Multi-Industry Matchmaking
- One to one on site negotiations
- Debt-Equity Combination Financing – BOC Customized Service

**Fee:** Registration: Free of Charge

Lunch and Coffee Breaks: Provided by BOC for all Participants

Interpreters (Chinese-English): Available during the Conference

**Registration:** [www.bocsmeevent.eu](http://www.bocsmeevent.eu)

**Contacts:**

Tel: 0032-2405 6663 ; 0032-2405 6691

Email: [sme.be@bankofchina.com](mailto:sme.be@bankofchina.com)

[sme.be@mail.notes.bank-of-china.com](mailto:sme.be@mail.notes.bank-of-china.com)

Contact Address : 20 Avenue des Arts, 1000 Brussels, Belgium

## Weihai International Food Expo – 16-19 June 2017 – Weihai

**Weihai International Food Expo**

Date: 16<sup>th</sup> to 19<sup>th</sup>, June, 2017

Venue: Weihai International Exhibition Center

**Organisers:** Department of Commerce of Shandong Province, Shandong Entry-Exit Inspection and Quarantine Bureau and Weihai Municipal Government

**Supporting Sponsors :**

Foreign Trade Development Bureau of Ministry of Commerce, China Chamber of Commerce, China Aquatic Products Processing and Marketing Alliance, Korea Trade-Investment Promotion Agency, Royal Thai Consulate-General in Qingdao, Japan C & Z Communication, Asian-International Trade and Investment Association, Malaysia China International Trade Link Association, Taiwan Cross Strait Exhibition Association.

**Introduction**

Weihai International Food Expo was founded in 2010, and it is China's first food exhibition focusing on exporting quality and safety of agricultural products. It is held by the Department of Commerce of Shandong Province, Shandong Entry-Exit Inspection and Quarantine Bureau and Weihai Municipal Government in June every year. It has been successfully held for 7 sessions, with in total 4228 international standard booths, 2266 exhibitors from home and abroad, 10,500 professional buyers from more than 40 countries and regions, and 11.07 billion yuan of trade intention. The exhibition area is 30,000 square meters. The Expo will invite about 3,000 purchasers from large domestic chain supermarkets and business associations, purchasers from South Korea, Japan, Russia, Malaysia, Thailand, Taiwan and other countries

(regions). Exhibition scope will cover marine food, agricultural and sideline products, snack foods, imported food, alcohol and beverages, food packaging and processing machinery.

### **Advantages**

Weihai is the largest fishing production base in northern China, China's largest frozen food export base, China's largest production and processing base for kelp, China's largest fish oil capsule production base and seafood canned production base, China's largest peanut exporting base, and the biggest base for aquatic products and concentrated fruit juice in China. As an important city for exporting agricultural products, Weihai has been the first city to construct quality and safety demonstration base in the country since 2008, and it has formed a reliable quality and safety supervision mode to enhance the quality of agricultural products including aquatic products. Weihai City has been awarded the Shandong Provincial Government and General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China first "Quality and Safety Demonstration City of Exporting Agricultural Products in Shandong Province" award and the first batch of Quality and Safety Demonstration City of Exporting Agricultural Products in China.

### **Preferential Policies**

For all overseas exhibitors, we will provide free booth, for which business license copy would be required. For the team leader who organizes more than 10 overseas exhibitors (1 person for each delegation), we will provide preferential policies of airport pick-ups and seeing-offs (only for Weihai Airport and Yantai Airport). For overseas purchaser, after confirmed with identification, we will provide preferential policies, including airport pick-ups and seeing-offs (only for Weihai Airport and Yantai Airport), and 3 days (with 2 nights) free accommodation. For the team leader who organizes the purchaser delegation of more than 10 overseas excellent purchasers (1 person for each delegation), we will provide preferential policies of 3 days (with 2 nights) free accommodation.

### **Contact and registration:**

Contact person: Chen Hui, [chenhuich2003@aliyun.com](mailto:chenhuich2003@aliyun.com)

## **ASEM High-Level Forum on Digital Connectivity – June 19-20, 2017 – Qingdao**

The ASEM High-Level Forum on Digital Connectivity will take place in Qingdao on June 19-20, 2017. This Forum is a follow-up event to the 11<sup>th</sup> Asia-Europe Meeting (ASEM) held in July 2016, and co-organized by China Council for the Promotion of International Trade (CCPIT), Ministry of Foreign Affairs of China, Ministry of Industry and Information Technology of China and Ministry of Commerce of China.

19-20 June 2017 Shangri-La Hotel, Qingdao, China

### **Tentative Programme**

#### **18 June 2017 (Sunday)** All day Arrival of Delegates

09:30 Optional Field Trip: Visits will be arranged to Qingdao Hi-tech Development Zone, West Coast New District, Blue Silicon Valley, Sino-German Ecological Park, Haier Group, Hisense Group, Red Collar Group and etc.

#### **19 June 2017 (Monday)**

08:00 Registration

09:00 Opening Ceremony (Conference Hall, 2nd Floor, Qingdao Shangri-La Hotel) MC: Yin Zonghua, Deputy Chairman of China Council for the Promotion of International Trade (CCPIT)  
Speech: JIANG Zengwei, Chairman of CCPIT

Welcome Remarks: Governor of Shandong Province

Speeches: High-Level Representatives from Co-Sponsors and other ASEM Members

Keynote Speech: ... from the State Council of China (TBC)

10:20-10:40 Coffee Break

10:40 Plenary Session: Digital Connectivity - Unleashing Potential for Innovative Growth  
Moderator: Yu Jianlong, Secretary-General of China Chamber of International Commerce (CCOIC)

Keynote Speeches by government officials and entrepreneurs from ASEM partners as well as international organization representatives

12:15 Buffet Lunch (Ballroom, 3rd Floor, Qingdao Shangri-La Hotel)

14:00 Session I: IT Industry Cooperation and Development

As IT technology keeps upgrading, Asia and Europe are in need of enhancing cooperation in IT industries and promoting connectivity to create “digital Asia-Europe”. This session will discuss current status, experience and cooperative directions of IT industry, IT industry development and copyright protection, Internet of Things/Internet of Vehicles, internet and finance, next generation of Internet and electric power development, Smart City building, shared economy – integrated development of IT industry and traditional industries and etc.

14:00 Session II: Digital Infrastructure

Infrastructure is the cornerstone of digital connectivity. The member countries of ASEM are working on filling the vast gap in digital world, raising investment for digital infrastructure and exploring potential of digital economy. This session will discuss current development, characteristics and cooperative visions of the construction of digital infrastructure, issues of opening international telecommunication market, case study on digital infrastructure investment, construction of telecommunication network (cross-border cables), market operation of digital infrastructure, digital infrastructure and 5G network, financing of digital infrastructure and etc. (Session I and Session II are in parallel)

18:00 Reception and Dinner (Ballroom, 3rd Floor, Qingdao Shangri-La Hotel)

## 20 June 2017 (Tuesday)

09:00 Session III: Cross-Border E-commerce

As fundamental technology to drive the globalization of trade, cross-border e-commerce does not only overcome the barriers of states, but also leads the revolution of international trade. This session will discuss trends of cross-border e-commerce, internet upgrading and new opportunities for cross-border e-commerce, effective methods to simplify goods imports-exports and transit procedures such as “single window”, payment and clearing, rights and interests protection, business cooperation in cross-border e-commerce and etc.

09:00 Session IV: Big Data and Industry Upgrading

The development and application of big data will stipulate the growth of productivity. Both traditional and emerging industrial countries highly value the integration of big data and manufacturing. This session will discuss intelligent manufacturing in Asia and Europe, big data for small and medium enterprises, Artificial Intelligence (AI) and service robot industry, security issues of big data, future of big data and cloud computing and etc. (Session III and Session IV are in parallel)

11:00 Coffee Break

11:10 Closing Ceremony (Conference Hall, 2nd Floor, Qingdao Shangri-La Hotel) MC: (TBC)  
Moderators of the four sessions report to the plenary on the discussion.

Adoption of the outcome document (TBC)

Closing Remarks by officials from Ministry of Foreign Affairs of China, CCPIT and Co-Sponsors

12:00 Buffet Lunch (Ballroom, 3rd Floor, Qingdao Shangri-La Hotel)

A registration form is available by sending an e-mail to [info@flanders-china.be](mailto:info@flanders-china.be)

## ADVERTISEMENT AND SPONSORSHIP

### Advertisement and sponsorship opportunities 2017

The Flanders-China Chamber of Commerce offers several advertising and sponsorship opportunities in order to give your activities more exposure to potential new clients and collaboration.

If you are interested in advertising or sponsoring or need more information, please send an e-mail to: [gwenn.sonck@flanders-china.be](mailto:gwenn.sonck@flanders-china.be)  
[www.flanders-china.be](http://www.flanders-china.be)

The sponsoring opportunities are the following:

#### **1. SPONSORING OF ACTIVITIES**

During FCCC activities, you can put a banner of your company at the event and distribute

documentation of your company and obtain free invitations.

Invitations are distributed via E-mail and the FCCC website and newsletters. The events are announced in different media channels.  
The fee is according to each different event.

## **2. SPONSORING AT THE FCCC WEBSITE**

Your logo will be displayed on the FCCC home page with click through to your own website or to your own page on the FCCC-website

GOLDEN SPONSOR (12 months): 1.950 €  
SILVER SPONSOR (6 months): 1.450 €

## **3. SPONSORING IN THE FCCC WEEKLY NEWSLETTER**

Every Monday, the weekly Newsletters are sent and posted on the FCCC website.

Number of recipients every week: 1200 executives dealing with China

GOLDEN SPONSOR (12 months): 1.950 €  
SILVER SPONSOR (6 months): 1.550 €  
SPONSOR (3 months): 895 €

## **4. SPONSORING IN THE QUARTERLY E-NEWSLETTER IN CHINESE AND ENGLISH LANGUAGE: "NEWS FROM THE HEART OF EUROPE: FLANDERS"**

- Newsletters are also posted online at the FCCC website
- 1 issue every quarter
- Number of direct recipients: +/- 2000 Chinese and Belgian business leaders, local authorities and institutions
- Distributed through the different Chambers of Commerce in China
- Your logo on the electronic newsletter and a 200-word profile of China activities

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## **PAST EVENTS**

### **Meeting EUCBA and Chinese Mission to the EU – 25 April 2017 – Brussels**

On 25 April, 2017, Mrs Chai Xiaolin, Minister in Charge of Economy and Trade at the Chinese Mission to the EU invited Mr Jochum Haakma, Chairman and Ms Gwenn Sonck, Secretary General EU-China Business Association to discuss cooperation between China and the EU and the role of EUCBA in the promotion of trade relations between both sides.

## Seminar: Win in China: Doing business with a Changing China – How to tap into the Chinese market for growth – 19 April 2017 – Antwerp

The Flanders-China Chamber of Commerce, the City of Antwerp and the Port of Antwerp organized a seminar focused on 'Win in China: Doing business with a changing China' on 19 April at the Port of Antwerp.

In December 2016 the City of Antwerp, The Port of Antwerp and Antwerp World Diamond Centre held another successful mission to China. The bonds between partner cities Antwerp and Shanghai were strengthened, contacts were made, allegiances forged, toasts raised and contracts signed. Given the good relationship between both cities and the growing economic importance of China, the future opportunities are legion. During the mission Mr. Bo Ji already taught us how to better understand the Chinese and enhance our negotiating power. The response to this lecture was very satisfactory therefore we requested Mr. Ji Bo to give us more insights into a changing China.

Following a word of welcome by Mr. Luc Arnouts, Chief Commercial Officer, Port of Antwerp, keynote speaker Mr. Bo Ji was introduced by Mr. Christian Leysen, Board Member of the Flanders-China Chamber of Commerce. Mr. Bart De Wever, Mayor of the City of Antwerp, delivered the closing speech. A networking reception concluded the event.

### ADVERTISEMENT

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Hainan Airlines launched brand new Prime Wings Lounge located in Terminal 2, Beijing Capital International Airport. This flagship lounge of Hainan Airlines is able to accommodate 148 air passengers. Covering 726 square meters, it is home to more than 10 function areas, such as the tea area, lounge area, reading room, VIP room, sleeping area, bath room, audio and video area, etc. The brand new Prime Wings Lounge will provide passengers a space to rest and refresh in this extremely busy hub.

Designed by Dr. Liang Jinghua, a well-known architecture designer in Hong Kong, this ingenuity work is inspired by the natural harmony of Hainan Island. Facilitated with wood furniture and decoration of Oriental Style, and accompanied by the premium mental and stone material, this lounge marks the wisdom of both modern western and classical oriental aesthetics. With power and texture in elegance, it further presents the oriental beauty in a creative way. [READ MORE](#)

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2. Ticketing Date: 30.04.2017-31.08.2017
3. Travel Dates: 30.04.2017-31.08.2017
4. Fare is subject to seat availability.
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## FINANCE

### Central bank less generous in providing funds

The People's Bank of China (PBOC) continued its tight money approach by skipping open market operations on May 5, pushing up bond yields and triggering a sell-off in stock markets. China's central bank is under pressure to accelerate "deleveraging" in the financial sector. At the same time, as the PBOC has become less generous in providing cheap funds, signs of financial stress are becoming apparent. The central bank's decision not to injecting fresh liquidity in the interbank market, on a day when CNY60 billion in reverse repos matured, meant that it was draining funds from the money market in addition to the net CNY805 billion the PBOC had taken from money markets so far this year. Chinese stocks plunged to a three-month low on May 5 while 10-year government bond yields have risen by 90 basis points since October 2016. "The deleveraging and tightening bias is evident, as the economy is still expanding and financial risk controls are being emphasized by the top leadership," Guo Tianyong, Professor at the Central University of Finance and Economics, said. Beijing is trying to get rid of its "overreliance on debt in the past decade" to reduce risks in the financial system. Such tightening will be long term," Guo added. The central bank's gradual shutdown of the credit valve comes as Beijing's financial watchdogs have enhanced checks on shadow banking activities since late 2016. The PBOC itself is drafting a unified regulation to supervise asset management products. The China Banking Regulatory Commission (CBRC) has initiated a "regulation storm" in the banking industry, telling banks to clean up their balance sheets and to stay away from dodgy deals with non-bank financial institutions, the South China Morning Post reports.

### CIRC bars Anbang from new product issuance for three months

Anbang Life Insurance, the flagship company of China's Anbang Insurance Group, the country's highest-profile cross-border acquirer, has been punished and reprimanded by the China Insurance Regulatory Commission (CIRC) for breaking industry rules. Anbang Life is now banned from new product issuance for the next three months, after the regulator found one of its annuity products had violated rules governing short-term insurance products and disturbing market order. The regulator has also asked Anbang to "immediately" suspend the products that failed to meet regulatory standards. Dayton Wang, Insurance Analyst formerly with Guotai Junan International, said the "most concerning part", is not the three-month suspension for issuance of new products, "but the potential liquidity crunch Anbang faces if consumers lose confidence in the brand and ask for surrender collectively". "Given Anbang has been aggressive in issuing short-term insurance policies with flexible terms for surrender, the impact brought by surrender might be bigger than on its peers," he added. Others, including Brock Silvers, Managing Director of Kaiyuan Capital, a Shanghai-based investment advisory firm, said however they believed the punishment could actually be positive for Anbang. "CIRC's notice could be good news for Anbang, if it indicates a relatively mild ending to what the market has perceived as a period of political uncertainty for Anbang and its Chairman Wu Xiaohui," Silvers said. Anbang has also been fending off media rumors last week claiming Wu had been detained by the authorities, since former CIRC Chairman Xiang Junbo was put under investigation in mid April. The company issued an open letter, saying it would take legal action against financial magazine Caixin over what it called "slanderous" allegations involving financial irregularities and the marital status of its Chairman. Caixin

Magazine alleged that Anbang lied about its finances to pay for multibillion-dollar acquisitions, making itself look financially stronger by improperly using payments from policyholders to expand its capital base in 2014 while saying the money came from investors. Anbang Insurance Group has more than 30,000 employees serving 35 million clients and diversified into life insurance, banking, asset management, leasing and brokerage services.

- China's top-five state-owned banks – Industrial and Commercial Bank of China (ICBC), Agricultural Bank of China (ABC), Bank of China (BOC), China Construction Bank (CCB) and Bank of Communications (BoCom) – posted stable profit growth of 1.68% year-on-year in the first quarter. Profits of the five banks totaled CNY267.5 billion in the first three months. ICBC led on profit of CNY75.8 billion, while based on profit growth from a year earlier, CCB led with an increase of 3.03%.
- HNA Group has become the largest shareholder in Germany's biggest lender Deutsche Bank after raising its stake to 9.92%, surpassing U.S. management firm Blackrock's 5.88% stake. Deutsche Bank suffered a €1.4 billion loss in 2016, but it reported strong first-quarter results last week. HNA invested in the bank as it believes the shares of the bank are "substantially undervalued and are an attractive investment".

## FOREIGN INVESTMENT

### Chinese investment in Australia up 11.7% in 2016

Chinese investment in Australia surged 11.7% last year to AUD15.4 billion amid booming demand for agricultural assets and infrastructure. A record 103 deals were signed with Chinese companies in 2016, with 76% of those reached with private firms, KPMG and the University of Sydney said in the report "Demystifying Chinese Investment in Australia". While Prime Minister Malcolm Turnbull's government blocked two key purchases by Chinese companies last year, citing national security reasons, the report shows the vast majority of deals were approved. "There are signs of a growing maturity by Chinese investors in the Australian market," the report said in its key findings. "The number of joint ventures is increasing with more repeat investments by established Chinese companies. This has set a foundation for growth in future investment." Commercial real estate remained the largest sector, attracting 36% of Chinese investment, followed by infrastructure with a record 28%, including the purchases of Asciano and the Port of Melbourne. Agribusiness rose three-fold from 2015 to more than AUD1.2 billion. However, opinion polls show there is public unease about Chinese investment, particularly from state-run companies, in farmland and other key assets. In 2015, the government tightened scrutiny for selling farmland to Chinese, Japanese and Korean buyers by requiring purchases of land worth AUD15 million and over to be screened for approval, the South China Morning Post reports.

- Foxconn Technology Group plans to open a production center in Hengyang, Hunan province for Amazon, as part of its effort to diversify and reduce its reliance on Apple. The plan includes building a precision-molding demonstration park and Amazon production center in the city. Foxconn and Amazon have been cooperating since 2007, and Foxconn is the sole manufacturer of the Amazon Echo.

## FOREIGN TRADE

### Canton Fair closes with a nearly 7% increase in transactions

China's foreign trade is expected to sustain an upward trend in the near future, as more export-oriented companies focus on developing new levels of competitiveness, according to Xu Bing, Spokesman of the Canton Fair, which concluded on May 5 in Guangzhou with reported total transactions increasing by 6.9% year-on-year to CNY206.357 billion. "Development of new competitiveness – including technology, brands, quality and services – is behind the increased transactions for Chinese exporters," said Xu. There were 196,490 overseas buyers from 213 countries and regions visiting the fair, a rise of 5.87% year-on-year. The Spokesman said more companies were attaching importance to innovation and building overseas branding and sales centers. Transactions at the brand exhibition areas during the fair increased by 16.9% year-on-year to USD10.9 billion, accounting for 36.3% of the total.

- U.S. President Donald Trump does not intend to trade away American jobs for China's help on North Korea, U.S. Commerce Secretary Wilbur Ross said, adding that there were "constructive" talks with Beijing underway on trade issues. Asked if the need for China's on North Korea had made it more difficult to be tough with Beijing on trade issues, Ross said he did not think so.

## HEALTH

### Wuxi NextCode raises funds to develop precision medicine

China's bid to become a superpower in the nascent field of precision medicine took another step forward last week after genomics information specialist WuXi NextCode closed a USD75 million Series B funding round. Yunfeng Capital, a Chinese private equity firm co-founded by Alibaba Group Executive Chairman Jack Ma, and Singapore investment company Temasek, led the new financing. The proceeds will be used to commercialize its products, strengthen its global leadership in informatics, and expand its capabilities in artificial intelligence and deep learning technologies. Precision medicine is customized health care based on the genetic make-up, medical history and lifestyle of a patient. In March last year, the central government launched the China Precision Medicine Initiative, a 15-year project with USD9.2 billion in funding that aims to build up the country's credentials as a global leader in precision medicine. "Genomics is the crossroad where data and biology meet," said Ge Li, Chairman of WuXi NextCode as well as Founder and Chairman of parent WuXi AppTec. WuXi NextCode – with offices in Shanghai, Cambridge (Massachusetts, U.S.) and Reykjavik (Iceland) – represents a new wave of Chinese companies looking to follow the lead of Shenzhen-based BGI and Novogene in Beijing to become major global services providers in the study and sequencing of genes and their functions, the South China Morning Post reports.

## IPR PROTECTION

### Patent dispute delays Youon's IPO

Bike-sharing app Youon called off its initial public offering (IPO) – the first one in the sector – after a patent dispute has emerged over its "Uber-style" rental business model. Youon Public Bicycle System, the Jiangsu province-based bike sharing company, has been accused of infringing upon the intellectual property rights relating to "no-pole bike renting systems and methods" in a lawsuit filed at a court in Nanjing, Jiangsu's capital city. The lawsuit has been filed by Gu Tailai, Founder of Jiangsu SimLink, despite Youon's IPO having gained the regulator's approval in April and being set to kick off its online roadshow on May 5. Gu claims he owns the patent of the so-called dock-less bike rental system, which allows users to rent and return a bike whenever and wherever through mobile devices, a similar model adopted by most bike-sharing firms in China. Youon had hoped to raise CNY598 million from the listing and insists it has not violated Gu's intellectual property rights, due to the difference in its "technological solution and functional approach". But it has now suspended the IPO and is "carefully checking the issues raised, to protect the interests of investors", it said. There are now about 30 Chinese start-ups in the bike-renting sector. Leading players such as Tencent-backed Mobike and Didi Chuxing-backed Ofo have secured hundreds of millions of U.S. dollars of funding by providing bike-rental services for as little as CNY1 per hour.

## MACRO-ECONOMY

### Caixin PMI at the lowest level in seven months

China's manufacturing activity expanded at the slowest pace in seven months in April, renewing worries that the momentum of economic growth was weakening. The Caixin China General Manufacturing Purchasing Managers' Index (PMI) fell to 50.3 last month from 51.2 in March. Although the PMI stayed above 50 for 10 consecutive months, it was the lowest since September, mainly due to lower increases in output and new orders. "The downward pressure on manufacturing gradually emerged in April, with all indicators weakening," said Zhong Zhengsheng, Director of Macro-economic Analysis at CEBM Group. Sub-indexes showed that cost pressures continued to ease from the peaks seen at the end of last year, and employment in the sector fell at the fastest pace since the start of the year. The Caixin PMI's weakening

echoed a six-month low for China's official PMI released by the National Statistics Bureau (NBS), which fell to 51.2 last month from March's 51.8. The official PMI samples 3,000 manufacturers in China, while the Caixin PMI covers 500 manufacturers and is volatile due to its small sample size and less involvement of large firms, the Shanghai Daily reports. The Caixin service sector purchasing managers index fell to 51.5, compared with a reading of 52.2 in March.

- Xu Kuangdi, 79, who was Mayor of Shanghai from 1995 to 2001 and played a key role in building the Pudong New District into China's financial hub, is expected to also play a major role in the development of the Xiongan New Area southwest of Beijing.
- Fifteen of China's 31 provincial-level regions recorded faster growth than in the same period last year. Heilongjiang and Liaoning provinces were among those that achieved higher first-quarter growth at 6.1% and 2.4% respectively.
- The erosion of Chinese manufacturing might accelerate if Beijing fails to keep up with business tax cuts in the United States, but analysts also cautioned that the central government's scope to reduce the corporate tax burden would be limited given the need to keep up public spending on infrastructure to make sure growth stayed on track. The People's Daily said the proposed U.S. tax cuts would "wreak chaos in the international taxation order" and "incite a tax war".
- Plans for railways linking the planned Xiongan New Area in Hebei province with neighboring Beijing and Tianjin were disclosed recently. There will be two railway stations in the area: Xiongan Railway Station and Xiongan East Railway Station. The Beijing-Xiongan rail route will connect Xiongan New Area with Beijing's planned second airport, 55 kilometers to the north of Xiongan, while the Tianjin-Xiongan railway route will connect the area with Tianjin's new railway station. Xiongan residents will be able to reach Beijing and Tianjin in about 30 minutes.

## MERGERS & ACQUISITIONS

### Syngenta shareholders approve ChemChina's takeover bid

China National Chemical Corp (ChemChina) said that shareholders of Syngenta, the Swiss agrochemical and seed producer, have accepted its USD43 billion takeover bid, paving the way for completion of China's biggest international acquisition deal. Based on preliminary numbers, 80.7% of shares were tendered in favor of the acquisition, higher than the minimum acceptance rate of 67% needed for the deal to go through, ChemChina said in a statement. The first payment settlement is scheduled for May 18. The Chinese company plans to delist Syngenta's shares in Switzerland and the United States at an appropriate time. "The completion of this deal will help ChemChina become one of the world's largest suppliers of pesticides and other crop-care chemicals," said Ding Lixin, Researcher at the Chinese Academy of Agricultural Sciences in Beijing. However, Ding said Dow Chemical's merger with DuPont and Bayer's purchase of Monsanto, which occurred in the past two years, would continue to provide intense market competition with ChemChina.

- China's Ministry of Commerce (MOFCOM) has decided to greenlight the merger of Dow Chemical and DuPont after nearly a year of antitrust investigations, but asked the two to divest some businesses as preconditions of the approval. The two companies' dominance in pesticides, weed killers and several other products will likely increase after the consolidation of their marketing power and R&D divisions. The Ministry believes the post-merger conglomerate will control nearly 40% of China's weed killer market, 75% for acid copolymers and 100% for ionomers.

## REAL ESTATE

### New home sales in Shanghai drop to five-year low

New home sales in Shanghai hit the lowest level in five years in April. The area of new homes sold, excluding government-subsidized affordable housing, fell 8.8% from March to about 677,000 square meters last month, a year-on-year plunge of 30.3% and the lowest April data since 2013, Shanghai Centaline Property Consultants Co said in a report. "Buying momentum

remained subdued following a weak performance in March which used to be a traditional month for a notable recovery in home sales,” said Lu Wenxi, Senior Manager of Research at Centaline. The new homes were sold at an average of CNY46,949 per sq m, a monthly decline of 1.1%. A residential project in outlying Fengxian district led other districts as 220 units, or 25,628 sq m, were sold last week for an average CNY18,015 per sq m. Three of the 10 best-selling projects cost under CNY30,000 per sq m.

## CC Land Holdings buys the City of London’s tallest building

Hong Kong-listed CC Land Holdings has paid GBP1.135 billion to buy the tallest skyscraper in the City of London at 122 Leadenhall Street, also known as the Cheesegrater. It is the biggest Chinese investment in the United Kingdom’s real estate market to date. The 225-meter-high building was owned jointly by British Land and Canada’s Oxford Properties. The combined space of the 46-floor Cheesegrater is about 56,600 square meters. The skyscraper’s projected annual rental income, fully let, will be about GBP402 million. In 2016 CC Land acquired One Kingdom Street, a 12-floor, 50-meter-high building in London for GBP290 million. It also bought a 34.55% share of an office building in Australia for HKD122 million. Chinese developers are increasingly diversifying their investments globally with a particular appetite for trophy properties in prime markets, eyeing stable and steady, longterm yields from rental income. According to JLL, in the past three years investments in land, office buildings and hotels accounted for 90% of China’s total outbound realty investment. JLL said London was one of the top investment targets, attracting about 16% of China’s overall outbound property investment, running second only to New York, which took 18% of the total, the China Daily reports.

- About 40 Beijing homebuyers staged a protest outside the Beijing Municipal Commission of Housing and Urban-rural Development, protesting the local government’s unprecedented home purchase tightening policies, which resulted in a sudden drop in the value of some real estate assets, such as apartments built on land earmarked for commercial purposes. Some who recently bought an apartment are unable to obtain loans to pay off the remaining money due, and can’t get their down payment back.
- China pledged that half of the houses to be built by 2020 will be “green buildings,” which is expected to boost building energy efficiency by 20% from 2015, the Ministry of Housing and Urban-Rural Development said. The area of modular buildings is forecast to take up 15% of the newly-built homes by 2020. Modular buildings save 50% of construction time compared with the traditional method, according to ModSpace, a U.S.-based construction company. The gross output of the building industry is expected to grow 7% annually from CNY18.1 trillion in 2015 to 2020.
- Shanghai will introduce a lottery system for sales of new residential projects as demand is overtaking supply. The lottery will guarantee “transparent and fair distribution” of units, and is part of the city’s measures to curb speculation in the housing market. Shanghai’s housing regulator also said real estate developers, agents and sales companies are forbidden from getting involved in speculative home sales.

## RETAIL

### China fastest growing market for Toys“R”Us

International toy retailer Toys“R”Us is expected to open at least 30 to 40 stores annually in China, mostly in major cities, while reaching more customers with its online stores. Roy Sammartino, Managing Director of Toys“R”Us China, said: “China is our fastest growing market with more store openings than anywhere else in the world.” Toys“R”Us had two online stores and 134 physical stores in 55 cities in China by the end of April. The retailer has 883 stores in the United States, Puerto Rico and Guam, 795 international stores, and 254 licensed stores in 37 countries and regions. Sammartino said due to the special nature of its business, where consumers want to touch the products, there has to be a mix of online and offline business to provide customers with the easiest way to shop. “Internet retailing continues to gain a strong share, as the pricing of products in online stores helps it capture sales from other channels,” according to Euromonitor International Senior Associate Carol Lu. “For toy and game firms, internet retailing is an important tool for marketing their products in regions where

they have a limited presence,” said Lu. In China, the total toy and game market was worth CNY218 billion in 2016. Traditional toys and games accounted for around CNY70 billion, according to Euromonitor, the China Daily reports.

- Coca-Cola has quietly launched its super-luxurious Swiss sparkling water – called Valser – in China, but the question is, will consumers buy the expensive water. The price for a 750 ml bottle is CNY64, equivalent to two Starbucks cappuccinos or six bottles of the French premium mineral water Evian. In 2013, China overtook the United States to become the world’s biggest bottled water market by volume, growing from 19 billion liters annually to 37 billion liters from 2010 to 2015. Consultancy Zenith International predicts it will expand by a further 58% by 2019.
- China again topped the list of completed retail developments worldwide last year, with seven cities being among the 10 most active markets. In 2016, around 5.75 million square meters of shopping centers were completed, compared with 12.5 million sq m built around the globe last year. Shanghai, with annual completion of 1.11 million sq m, came out top last year. Beijing, Chongqing, Chengdu, Nanjing, Shenzhen and Tianjin were also among the 10 most active cities globally, which also included Mexico City, Moscow and Melbourne.
- China’s consumer demand for gold rose 8% year-on-year to 282.4 tons in the first quarter of 2017, compared with an 18% drop in global demand due to diminishing central bank buying and a previous high base, the World Gold Council said. China’s investment in gold bars and coins jumped 30% to 105.9 tons in the first quarter, the fourth-highest on record, while jewelry demand fell 2% year-on-year.

## STOCK MARKETS

### 60% of listed companies expect profit growth

60.3% of 1,099 Chinese publicly traded companies had forecast profit growth or projected that losses would be reversed to profits for the January-June period. Breakdown figures revealed that only 13.6% of these companies are set to witness profit decreases or going into debt for the first six months, and the remainder have not made profit projections. Companies in upstream sectors are among the biggest winners, with 54 listed petrochemical companies predicting more profits or reversing losses. Five companies, including Zhejiang Satellite Petrochemical, forecast net profit rises of above 10-fold year-on-year.

- Tang Hanbo, the first Chinese trader to be penalized by regulators for breaching securities regulations involving Hong Kong stocks, is seeking a judicial review in Hong Kong to invalidate a search conducted in his residence, claiming the gathering of evidence was unlawful. Tang, a Chinese citizen living in Hong Kong, was slapped with CNY1.2 billion in fines and penalties by the China Securities Regulatory Commission (CSRC) for breaching the country’s securities rules in the share dealings of Feng Xin China Holdings and Tian Ge Interactive Holdings during the August 2015-June 2016 period.

## TRAVEL

### C919 passenger jet completes Shanghai maiden flight

China’s home-grown narrow-bodied passenger jet, the C919, made its maiden flight from Shanghai Pudong International Airport on May 5, gearing up to compete with Airbus and Boeing. Five crew members, led by 41-year-old Captain Cai Jun were onboard for the flight to Nantong, about 100 kilometers from Shanghai, and back to Pudong airport. The jet is the first of six C919s which will now undergo rigorous flight testing until 2019 before deliveries are made to airlines, according to Bao Peng, Project Manager at the jet’s assembly plant operated by Shanghai-based Commercial Aircraft Corporation of China (COMAC). The C919 – whose key parts include engines and avionics systems provided by 15 international companies such as General Electric and Honeywell – has received 570 orders from 23 foreign and domestic customers, including Air China and leasing company GE Capital Aviation Service. China is projected to require 6,865 new aircraft over the next 20 years valued at CNY6 trillion, as

airlines replenish their retiring fleets or expand, according to COMAC's projection. About 21% of these will be twin-aisle planes, while single-aisle aircraft make up 65% of the demand. "The first flight of the C919 aircraft marks a great milestone not only for COMAC, but for China and the entire global aerospace industry," said Steven Lien, President of Honeywell Aerospace' Asia-Pacific operations. The C919 can carry 150 passengers in a standard configuration, putting it in the same class as the Boeing 737 and Airbus A320, the South China Morning Post reports. Overseas orders account for about 10% of the total, including airlines from Germany, Thailand and Africa.

- DreamWorks Animation, creator of the cartoon films Shrek, Madagascar and Kung Fu Panda, has pulled out of the Shanghai DreamCenter, a multibillion-yuan business and cultural development beside the Huangpu river in Shanghai. The project's remaining partners insist the DreamCenter remains on track. DreamWorks Founder Jeffrey Katzenberg had been a high-profile champion of the project since he and Li Ruigang, Chairman of China Media Capital Group, unveiled plans in 2012 for the cluster of grade-A office buildings, cinemas and retail and entertainment venues in Shanghai's fast-developing West Bund area. DreamCenter was advertised as a rival to New York's Broadway and London's West End.
- China is working on next-generation bullet trains with a maximum operational speed of 400 kilometers per hour that will be ready by 2020. New materials, such as carbon fiber and aluminum alloy, will be used to help reduce weight and enhance energy efficiency. The new trains will be used to link countries in the Belt and Road Initiative markets. The new bullet train will be tested on a portion of the Beijing-Shenyang high-speed railway line.
- Construction of the long-awaited Hong Kong-Zhuhai-Macao Bridge is nearing completion as workers began to install the final piece of an underwater tunnel. The road link is scheduled to open to traffic this year. The bridge will shorten the current four-hour drive from Hong Kong to Zhuhai to just 30 minutes. The 55-kilometer Hong Kong-Zhuhai-Macao Bridge includes a 6.7-kilometer underwater tunnel and a 22.9 km bridge above the water's surface, making it the longest cross-sea bridge in the world.

## VIP VISITS

### China and Denmark agree on new bilateral work plan

Chinese Premier Li Keqiang and visiting Prime Minister Lars Rasmussen of Denmark agreed to strengthen cooperation in areas such as fishing, agriculture, food safety and drug regulations in a new collaborative work plan for the next three years. China and Denmark established a comprehensive strategic partnership in 2008. Both Premiers also observed the signing of six documents: on food and drug regulations, quarantine and sanitary requirements and giant panda protection, among others. They agreed to promote free trade and globalization in the upcoming China-EU Leaders' Meeting. 2017 is the year of tourism between China and Denmark, the first such activity between China and an EU country.

## ONE-LINE NEWS

- Chen Shulong, former Vice Governor of Anhui province, has been expelled from the Communist Party of China and dismissed from public office for actions including "superstitious activities" and trading power for sex. He also abused his power to seek "huge profits," according to a statement from the Central Commission for Discipline Inspection (CCDI).
- Apple reported its fifth consecutive quarter of revenue decline for its greater China business, amid intense competition from Chinese smartphone brands led by Huawei Technologies, Oppo and Vivo. Apple reported a 14% decrease in combined first-quarter revenue from mainland China, Hong Kong and Taiwan to USD10.7 billion, compared with USD12.5 billion a year ago.

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- SMEs: €385
- Large enterprises: €975

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