



**FLANDERS-CHINA CHAMBER OF COMMERCE
ADVERTISEMENT AND SPONSORSHIP OPPORTUNITIES 2016**

The Flanders-China Chamber of Commerce offers several advertising and sponsorship opportunities in order to give your activities more exposure to potential new clients and collaboration.

If you are interested in advertising or sponsoring or need more information, please send an e-mail to: gwenn.sonck@flanders-china.be
www.flanders-china.be

The sponsoring opportunities are the following:

1. SPONSORING OF ACTIVITIES

During FCCC activities, you can put a banner of your company at the event and distribute documentation of your company and obtain free invitations.

Invitations are distributed via E-mail and the FCCC website and newsletters. The events are announced in different media channels. The fee is according to each different event.

SPECIAL ACTIVITY :
FCCC CHINESE NEW YEAR RECEPTION

WHEN ? WEDNESDAY 3 FEBRUARY 2016 - 18H00

WHERE ? KBC BANK, HAVENLAAN 2, BRUSSELS

WHO WILL ATTEND ? CHINESE, BELGIAN BUSINESS LEADERS, OFFICIALS. +/- 300 PARTICIPANTS

GOLDEN SPONSOR : 1.850 €

- YOUR LOGO ON THE FCCC INVITATION
- 10 FREE CARDS
- BANNER OF YOUR COMPANY AT THE EVENT
- MENTION OF YOUR COMPANY DURING SPEECH

SILVER SPONSOR : 1.500 €

- YOUR LOGO ON THE FCCC INVITATION
- 5 FREE CARDS
- MENTION OF YOUR COMPANY DURING SPEECH

PROGRAMME :

SPEECHES BY :

MR BERT DE GRAEVE
CHAIRMAN, FLANDERS-CHINA CHAMBER OF COMMERCE

HIS EXCELLENCY MR QU XING (TO BE CONFIRMED)
AMBASSADOR OF THE PEOPLE'S REPUBLIC OF CHINA IN BELGIUM

MR GEERT BOURGEOIS
MINISTER-PRESIDENT OF THE GOVERNMENT OF FLANDERS,
FLEMISH MINISTER FOR FOREIGN POLICY AND IMMOVABLE HERITAGE

SPEECHES ARE FOLLOWED BY A NETWORKING RECEPTION

2. SPONSORING AT THE FCCC WEBSITE

Your logo will be displayed on the FCCC home page with click through to your own website or to your own page on the FCCC-website

GOLDEN SPONSOR (12 MONTHS): 1.950 €

SILVER SPONSOR (6 MONTHS): 1.450 €

3. SPONSORING IN THE FCCC WEEKLY NEWSLETTER

Every Monday, the weekly Newsletters are sent and posted on the FCCC website.

Number of recipients every week: 1200 executives dealing with China

GOLDEN SPONSOR (12 MONTHS): 1.950 €

SILVER SPONSOR (6 MONTHS): 1.550 €

SPONSOR (3 MONTHS): 895 €

4. SPONSORING IN THE QUARTERLY E-NEWSLETTER IN CHINESE AND ENGLISH LANGUAGE: "NEWS FROM THE HEART OF EUROPE: FLANDERS"

- Newsletters are also posted online at the FCCC website
- 1 issue every quarter
- Number of direct recipients: +/- 2000 Chinese and Belgian business leaders, local authorities and institutions
- Distributed through the different Chambers of Commerce in China
- Your logo on the electronic newsletter and a 200-word profile of China activities

GOLDEN SPONSOR: 1.650 € -3 ISSUES

SILVER SPONSOR: 1.250 € - 2 ISSUES

Amounts are excl. VAT.

5. SPONSORING EU-CHINA ACTIVITIES

The EU-China Business Association (EUCBA) is an association of Associations in the European Union countries promoting business relations between European enterprises, institutions and their Chinese counterparts. It is an International non-profit organisation registered in Belgium.

The FCCC holds the secretariat-general of the EUCBA.

The EUCBA organises high-level EU-China events and also publishes a Quarterly newsbulletin.

www.eucba.org

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