



## **FLANDERS-CHINA CHAMBER OF COMMERCE ADVERTISEMENT AND SPONSORSHIP OPPORTUNITIES 2015 - 2016**

If you are interested in advertising or sponsoring or need more information, please send an e-mail to: [gwenn.sonck@flanders-china.be](mailto:gwenn.sonck@flanders-china.be)

The Flanders-China Chamber of Commerce offers several advertising and sponsorship opportunities in order to give your activities more exposure to potential new clients and collaboration.

The sponsoring opportunities are the following:

### **1. SPONSORING OF ACTIVITIES**

Banner of your company at the event and distribution of documentation and free invitations:

- Invitation is distributed via
- E-mail and the FCCC website and newsletters. The event is announced in different media channels.
- Fee is according to each different event.

### **Special activity: FCCC Chinese New Year Reception 2016**

Where? Brussels

Who will be attending? +/- 300 Belgian Business leaders and officials

#### **Golden Sponsor: €1850**

- your logo on the FCCC invitation
- 10 free cards
- banner of your company at the event
- mention of your company during speech

**Silver Sponsor: € 1500**

- your logo on the FCCC invitation
- 5 free cards
- mention of your company during the speech

**2. SPONSORING AT THE FCCC WEBSITE**

- Your logo displayed on the FCCC home page with click through to your own website or to your own page on the FCCC-website

**Last quarter 2015 (3 months): €625**

**Golden Sponsor 2016 (12 months): €1850**

**Silver Sponsor 2016 (6 months): €1250**

**3. SPONSORING IN THE FCCC WEEKLY NEWSLETTER**

- Newsletters are also posted at the FCCC website
- Number of recipients every week: 1200 executives dealing with China

**Last quarter 2015 (3 months): €625**

**Golden Sponsor 2016 (12 months): €1850**

**Silver Sponsor 2016 (6 months): €1250**

**4. SPONSORING IN THE QUARTERLY E-NEWSLETTER IN CHINESE AND ENGLISH LANGUAGE: "NEWS FROM THE HEART OF EUROPE: FLANDERS"**

- Newsletters are also posted online at the FCCC website
- 1 issue every quarter
- Number of direct recipients: +/- 2000 Chinese and Belgian business leaders, local authorities and institutions
- Distributed through the different Chambers of Commerce in China
- Your logo on the electronic newsletter and a 200-word profile of China activities

**Last quarter 2015 (3 months): 1 issue: €550**

**Golden Sponsor 2016: 3 issues: €1250**

**Silver Sponsor 2016: 2 issues: 900 €**